



The Francis Asbury Society

ANNUAL REPORT 2019

A Glance Back and a Look Ahead



A New Start

When Abraham was ninety-nine years old, the Lord gave him a fresh call to a deeper and wider ministry than he had yet known (see Gn 17:1). While his peers were moving to Florida to play shuffleboard and collect seashells, Abraham realized that his call into ministry was about to accelerate into high gear. Though he felt his commitment to God had been complete prior to this time, he realized he was only beginning to understand what absolute surrender to God really looked like. God was giving an old man a new start.

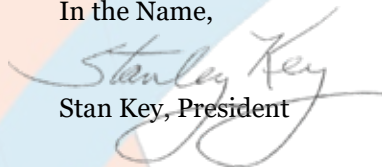
The Francis Asbury Society is only 36 years of age, but God is giving us a new start, like Abraham. In order to reach a new generation with the message of heart holiness, we realize that God is calling us to a level of surrender and trust that we have not yet known. Having completed a lengthy self-study, we are poised to launch a fresh understanding of both our identity and our purpose. What we have affectionately called “FAS 2.0” expresses our vision for the future.

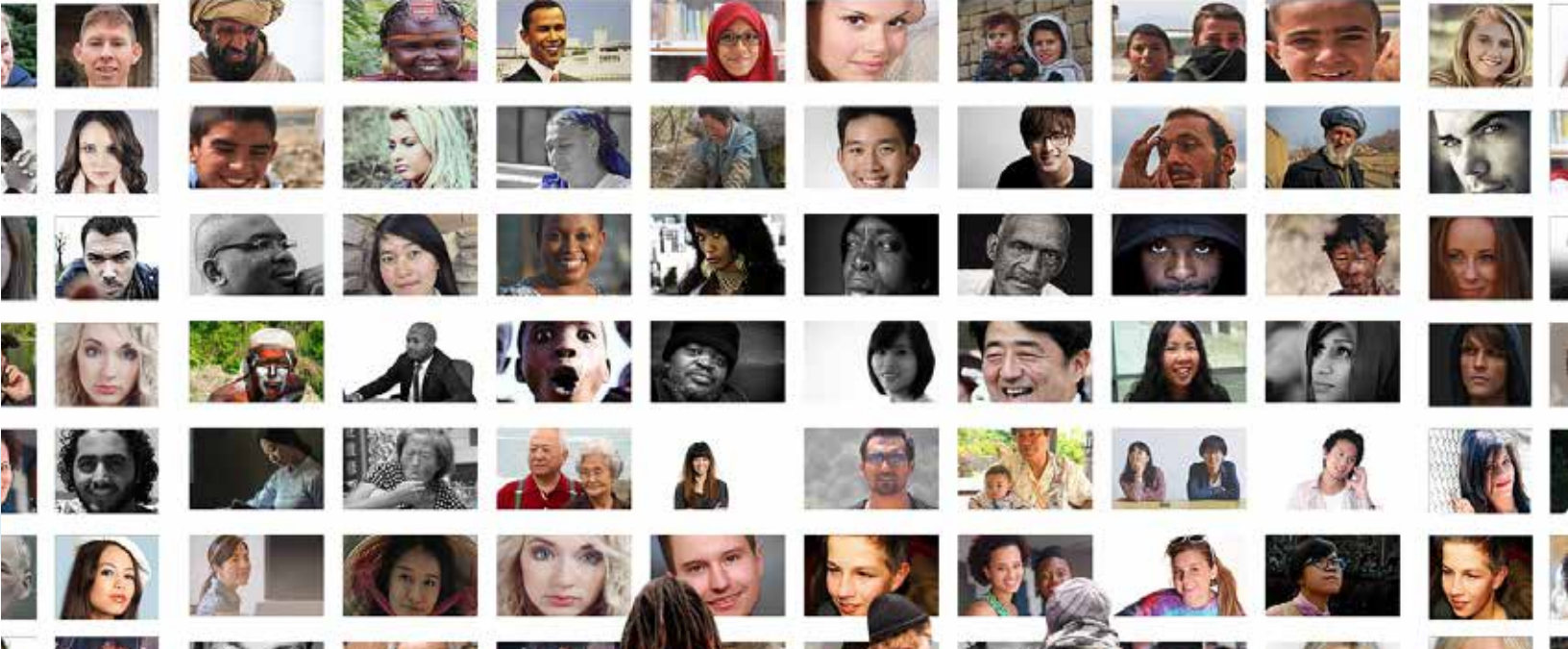


Stan and Katy Key

This annual report aims to do more than look back at the year just completed. Its greater purpose is to look forward at what we believe God wants to do in the years to come through the ministries of FAS. We believe that our greatest days of ministry are just ahead!

In the Name,


Stan Key, President



What Is the Francis Asbury Society (FAS)?

A Society of Like-minded People

FAS is involved in activities related to churches, schools, missions, camp meetings, and conference centers, but we are essentially a society. While we want to help ministries involved in Kingdom work around the world, our call is to be a network where like-minded people can find strength, encouragement, and fellowship to live out the gospel in meaningful ways.





What Is the Mission of FAS?

To Help Christians Experience Spiritual Wholeness

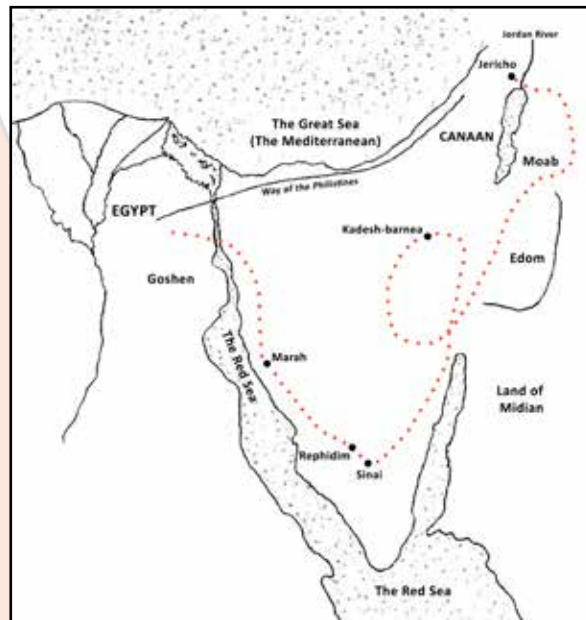
We help to promote the doctrine, the proclamation, and the experience of spiritual wholeness by providing educational resources, sponsoring a team of speakers, and facilitating the formation of support ministries for like-minded Christians. *The Map* helps people to identify where they are in their faith journey and what needs to happen for them to take the next step.

The Map

"He brought us out . . . to bring us in . . ." (Deuteronomy 6:23)

At the heart of our "new start" in 2020 is what we call *the Map*. Used as a strategic tool, *the Map* challenges people to think of salvation in terms of a journey. Jesus called his disciples with the words, "Follow me," and one of the earliest terms used to describe Christians was as followers of "the Way." Yet the most compelling picture of salvation as journey comes from the Old Testament story of the Hebrews' exodus from Egypt and conquest of Canaan. God called his people out of bondage, led them through a frightening desert, and finally enabled them to cross over the Jordan River into the Land of Promise (Canaan) and a life characterized by victory, fruitfulness, and rest.

The Map makes it possible for FAS to promote the historic message of scriptural holiness with fresh language and images that connect in meaningful ways to a new generation who has never heard this gospel before! *The Map* gives us the big picture of God's redemptive purposes




www.francisburysociety.com/the-map

and helps travelers to find both where they are on the journey to spiritual wholeness and what they need to do to take the next step.

2019 At a Glance

While looking in the rear-view mirror gives only a partial perspective, it helps us more fully appreciate where we've been. Beyond the ministry successes of our three core ministries (see pages 10–14), join us in giving thanks to God for an amazing year.

- We completed an 18-month self-study discovery process and launched our new ministry identity (FAS 2.0), which focuses on *the Map*.
 - A new program was started to train a team of people as experts in *the Map* (master guides), able to introduce *the Map* to local churches, camp meetings, college campuses, etc.
 - For the third year, FAS hosted young holiness speakers (age 40 or younger) for a time of mentoring and discipleship with more experienced teachers and preachers.
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- Our weekly Tuesday night Bible study continues to thrive, now studying Genesis.
 - The number of donors giving to our general fund at the Leadership 100 level has more than doubled over the past two years, greatly impacting our overall financial health.



A New Start in 2020

Inspired by a fresh understanding of our historic mission, we have ambitious dreams for this year:

- A new and improved website will not only give a fresh look to our ministry but also enable a new generation to find their way along the journey to spiritual wholeness (scriptural holiness).
- A reproducible weekend event will introduce *the Map* and invite participants on the journey to spiritual wholeness, which makes possible a victorious life of fruitful service.
- A 2-day conference to inspire, support, equip, and network Wesleyan-Holiness preachers.

For more information about *the Map*, please visit www.francisasburysociety.com/the-map.

Finding your way on the journey of life

Thank You for Your Support!

Since 2018, we have tracked our donors in three specific giving levels:

- Leadership 100—at least \$100 monthly or \$1,000 annually to the General Fund
- Ministry 100— at least \$100 monthly or \$1,000 annually to a ministry fund(s) such as one of our Francis Asbury Speakers, Titus Women, etc.
- Friends of FAS—monthly contributions to any fund in any amount less than \$100

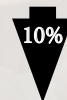
We value every contribution, no matter the size, because each gift represents an individual who has chosen to participate in the ministries of FAS. Every contribution further enables us to proclaim the Biblical message of holiness that we can be “wholly devoted to God.”



744 donors overall



64 Leadership 100 donors



117 Ministry 100 donors



129 Friends of FAS donors

FAS by the Stats: 2019



Total Donations Received ▲ 1% over 2018

General Fund Donations Received ▲ 13%

72%

Percentage of Expenses*
related to **PROGRAM**

* 2018 latest available

27

Number of
Ministry Accounts
maintained by FAS

\$0
DEBT
LOAD



Number of Years
FAS has been
Accredited by
ECFA

85%

Percentage of Income
from **DONATIONS**

Volunteers

2

Full-time
Staff

15

Part-time
Staff

14

Discipleship Ministry

Mike Powers, Director

God is One, yet Three. He is the perfect relationship of the Father, Son, and Holy Spirit. Thus, discipleship is all about relationships, and relationships are at the heart of the Francis Asbury Society. We are an identifiable community of disciples, fully devoted to Jesus Christ and holiness of heart and life. We develop relationships through the FAS Covenant Fellowship, Shepherds Watch, Pastors Uplift prayers, Bible studies, Hemlock Inn Retreats, and other FAS-sponsored events.

"The [Hemlock Inn Retreat] brought me out of the world and into a moving, secure, and beautiful environment with like-minded Christ-followers. It helped me to get away to a quiet place."
—Retreat attendee

For more information about any of these initiatives, contact mike.powers@francisasburysociety.com.



Mike and Sherry Powers



210

Covenant Fellowship members



74

pastors in Shepherds Watch membership

7000

Pastors Uplift prayers email and Facebook post impact (8 countries)

Titus Women

ALL OF ME FOR ALL OF JESUS

The Titus Women Podcast began in 2019 with a series of Bible studies, the first being “Nehemiah: Rebuilding the Wall.” We also designed the *Kitchen Table Bible Study* book series, featuring Beth Coppedge. The first book will be released in spring of 2020: *All of Me for All of Jesus*. Over 40 women have signed up to pray specifically for revival in our nation every Thursday during our Standing in the Gap Prayer Vigil. Thank you for helping to make 2019 full of opportunities for Titus Women.



“I had a moment with Jesus . . . where I just gave it ALL to God. All the hurts, the fears, the worries, the bitterness, the uncertainties. I surrendered it ALL—100% to Jesus.”

—Retreat attendee

1700 Recipients of
Titus eNews

1471 Books sold at 19
book tables

21 Retreats where
Titus Women spoke



Conference Attendees Around the World Are Impressed!

- *“One pastor arrived to the conference ready to give up. He had just lost his wife and was extremely discouraged. But I’m told that after the conference, he was fired up and ready to get back to his village and original call to reach more people for Jesus!”*
- *“Expectations were exceeded—please continue!”*
- *“I thoroughly enjoyed the excellent presentations. I feel like I have been to a retreat.”*
- *“Your teaching was just what I needed to hear.”*
- *“The classes on the Holy Spirit affected even our business sessions during our conference.”*
- *“It was so good to hear preaching on holiness as a second definite work of God’s grace.”*

Speakers Ministry

Jerry Coleman, Director

The angels are dancing! Heaven is rejoicing! Our Francis Asbury Society evangelists and Bible teachers traveled the world to lead more souls to experience spiritual wholeness. Thank you for being part of our team that has been called to teach and preach this soul-saving, heart-warming, mind-aligning Word of God.

For more information about the speakers, please visit www.francisasburysociety.com/speakers.



Jerry and Jan Coleman



24 speakers
(5 are full-time pastors)



19 countries where FAS
Speakers traveled



239 speaking events (revivals,
camp meetings, retreats, etc.)

www.francisasburysociety.com

Publishing Ministry

Stan Key, Director

Along with books and pamphlets, the Publishing ministry prepares the bi-monthly issues of *The High Calling*. The next several issues will be dedicated to the different locations on the journey to spiritual wholeness (*the Map*). Sign up to receive future issues of *The High Calling* on our website.

- “I thoroughly enjoyed the most recent issue of *The High Calling*. I’ve actually made some major [life] adjustments as a result, and it has proven to be . . . quite life-ALTARing really.”
- “I’ve been reading this newsletter for over 25 years, and the recent issues are better than ever!”



2019 New Releases

400%

4

New books released
(*This Day with the Master—Spanish*,
Journey to Spiritual Wholeness, *With*
Hands Outstretched, *Face to Face*)

9%

3842

**Resources sold (books,
audio/video, etc.)**

4%

2437

**Recipients of *The*
*High Calling***

Our Board of Directors

Our Board of Directors meets in-person every April and October. Starting in 2019, they added a teleconference meeting every January. Our board focuses on policies, strategic planning, and financial reviews, leaving the everyday operations to the administration but receiving regular status reports.

For more information about our Board, visit www.francisasburysociety.com/aboutfas/boardmembers.



*Pictured (left to right, from the top):
Dr. Abson Joseph, Rev. Larry Vickers, Captain
Dr. Andy Miller, Mrs. Joy Griffin, Mr. Jay
McCants, Mr. John Swaim (Vice-Chair), Dr.
Matt Friedeman, Dr. Chris Bounds (Chair)*

*Not pictured: Dr. Cheryl Crowe Johnson and
Dr. Denny Kinlaw*

Upon first learning about *the Map* I decided to try it via a sermon series—one sermon per location on *the Map*. Honestly, it was one of the best sermon series we have ever preached at DaySpring. It covered all the main steps on the “Wesley order of salvation” and thus was a great aid to help people understand where they were, and ought to be, on their spiritual journey. And it was one of the best and most natural ways to talk about the “second work” of sanctification, which resulted in many at the altar wanting to go even deeper with Jesus. I absolutely recommend the approach, and Stan Key’s book, *Journey to Spiritual Wholeness*.



—Matt Friedeman (FAS board member and pastor of
Dayspring Community Church, Jackson, MS)

